



ABOUT JBS

Jawaharlal Business School is part of the Jawaharlal College of Engineering and Technology, a constituent of the reputed Nehru Group of Institutions, (Tamil Nadu and Kerala). It offers a 2-year full-time MBA program Affiliated to APJ Abdul Kalam Technological University. We at Jawaharlal Business School believe in and strive to achieve holistic development of the individuals who will contribute in the future as good managers and disciplined corporate citizens to make students socially responsible and self-developed.



ABOUT NGI

Nehru Group of Institutions (NGI), Tamil Nadu & Kerala was established in 1968 in Kuniamuthur, Coimbatore, Tamil Nadu. NGI was set up to provide higher education in the field of Aeronautical Engineering to the students of Tamil Nadu and Kerala. The prestigious large galaxy of educational institutions in South India, popularly christened as "The Nehru Group of Institutions" is a name synonym to a world-class education. It would be my special privilege and pleasure to welcome one and all to an enchanting world of exclusive higher education for a truly challenging and rewarding academic career. The campuses serve as a temple of learning for students of various academic streams. The ISO 9001- 2008 certified a large conglomeration of institutions founded by the late P. K. Das an eminent academician and Philanthropist. The institution offers undergraduate, postgraduate, and doctorate courses in the disciplines of Management, Arts, Science, Paramedical Sciences, Engineering, and Hospitality. NGI has risen above every storm and challenge and has stood tall even while going through the fiery furnace of tests. 2021 marks 53 years of this unstoppable victory.

ELIGIBILITY

Any UG Degree with 50% marks and Valid CAT/CMAT/KMAT Score

GET IN TOUCH



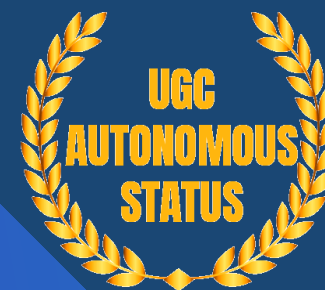
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Jawaharlal College of Engineering and Technology(autonomus)
Jawahar Gardens, Lakkidi,
Mangalam,Palakkad-679301



JAWAHARLAL BUSINESS SCHOOL



**JAWAHARLAL COLLEGE
OF ENGINEERING AND TECHNOLOGY**

JAWAHAR GARDENS, LAKKIDI, MANGALAM, PALAKKAD-679301
(AN AUTONOMOUS INSTITUTION AFFILIATED TO APJ-AKTU)
APPROVED BY AICTE | ACCREDITED BY NAAC "A+"
NBA ACCREDITED | ISO 9001:2015 CERTIFIED INSTITUTION





DUAL SPECIALISATIONS

- FINANCE
- MARKETING
- HUMAN RESOURCES
- OPERATIONS
- LOGISTICS & SUPPLY CHAIN MANAGEMENT
- SYSTEMS

FREE ADD-ON COURSES

- Digital Marketing
- Expertise in EXCEL
- Airport and Airline Management
- Health Care Management
- SPSS

FEATURES

- Autonomus Status
- Free National Trip
- Free Add On Course/integrated course
- Management fest - UDHYAMA
- 100% Placement
- Only B-School affiliated to APJ Abdul Kalam Technological University, Kerala in Palakkad
- District NGI-TBI facility for startups under the Central Government
- Highly Qualified, thought-provoking, and Nurturing Faculty Members
- Industry Interaction,
- CSR activity
- Two-month internship
- Weekly Yoga
- Outbound training
- Monthly one-day Industry Visits
- CEO Talks ,Seminar & Webinars
- Unique Internship Programme & Industrial Projects
- Excellent Courseware & Curriculum
- Industrial Orientation
- Pass percentage>90%
- Soft Skills Lab for Improving Inter-disciplinary Skills



JBS INFRASTRUCTURE

- Air-conditioned classrooms with a multi-media learning atmosphere.
- Amphi-style seating with audio systems and lectern
- Free Wi-Fi facilities
- Fitness Centre on campus
- Cafeteria
- Exclusive MBA library with more than 6000 books, national and international journals
- Well-equipped AC conference halls
- Well-secured hostel facilities(with food) for both boys and girls
- More than 40 buses are from Thrissur, Palakkad, and Malappuram districts.

PLACEMENT PARTNERS

- SHRIRAM
- JOY TECHNOLOGIES
- BANDHAN BANK
- SKOLAR
- ICICI BANK
- CODEYOUNG
- SAFE SOLUTIONS
- JESCO ENERGY
- NEW AGE SYS
- PKDIMS
- AUDIOZHUB
- ESAF
- KGISL
- AHALIYA FINFOREX
- PARK INTELLI SOLUTIONS
- ORIENTAL GROUP
- BIZPOLE
- T K MEDIA & PUBLICATIONS
- SYNERGIOS NATURALS Pvt Ltd

